

Sponsorship Opportunities

Friday, March 7th & Saturday, March 8th
Rillito Park Racetrack • Gates open 4pm

Presenting Partner

Total Investment = \$100,000 (Friday and Saturday)

Pre-Event Visibility:

- Exclusive naming rights for concert (both nights)
- Acknowledgment in select advertising & printed materials
- Inclusion in select PR News Releases related to both concerts
- Dedicated Social Media Mentions including paid digital campaign
- Name recognition within promotor's paid advertising campaign (including TV and Radio)
- Primary Brand/Logo Recognition on Website (ROCQFest.com & CologuardClassic.com)
- Sponsor to have the opportunity to mention the concert in any of their own marketing efforts*

Event Visibility:

- Logo recognition on: concert Welcome Board, "Step & Repeat" banner, main stage banner & digital signage
- Primary brand/logo recognition on digital concert signage
- Acknowledgement by concert Emcee
- Sponsor to have the opportunity to provide a pre-recorded video to be displayed at the concert on all digital LED boards
- Custom activation space on site at the concert venue to promote the sponsors brand, produce sales, product sampling, lead generation, etc.

Tickets Included (for each night):

- Four (4) All Access passes to both Friday and Saturday (pending availability)
- One (1) VIP Cabana, consisting of:
 - Twelve (12) tickets
- One-Hundred and twenty (120) VIP tickets
 - Forty (40) VIP tickets on Friday
 - Eighty (80) VIP tickets on Saturday
 - inclusive of food and beverage for all tickets
- Sixty (60) General Admission tickets
 - Twenty (20) GA tickets on Friday
 - Forty (40) GA tickets Saturday
- Two (2) Artist Meet & Greet (as available) per day, Friday and Saturday

* to be reviewed and approved in advance by concert promoter

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FEATURING
VANILLA ICE
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Main Stage Partner (Friday)

Total Investment = \$20,000 (Friday)

Pre-Event Visibility:

- Exclusive Main Stage naming rights (Friday)
- Inclusion in select concert PR & News releases
- Dedicated social media Mentions including paid digital campaign
- Primary brand/logo recognition on website (ROCQFest.com & CologuardClassic.com)
- Sponsor to have the opportunity to mention the concert in any of their own marketing efforts*

Event Visibility:

- Logo recognition on: concert Welcome Board, "Step & Repeat" banner, main stage banner & digital signage
- Acknowledgement in-concert by event Emcee
- Opportunity to introduce the Opening Act & "About Main Stage Partner"
- Custom "activation"/marketing area at the venue

Tickets Included (for each night):

- Two (2) All Access passes (pending availability)
- Twenty-Five (25) VIP tickets, inclusive of food and beverage
- Thirty (30) General Admission tickets
- One (1) Artist Meet & Greet (as available)

* to be reviewed and approved in advance by concert promoter

Main Stage Partner (Saturday)

Total Investment = \$40,000 (Saturday)

Pre-Event Visibility:

- Exclusive Main Stage naming rights (Saturday)
- Inclusion in select concert PR & News releases
- Dedicated social media Mentions including paid digital campaign
- Primary brand/logo recognition on website (ROCQFest.com & CologuardClassic.com)
- Sponsor to have the opportunity to mention the concert in any of their own marketing efforts*

Event Visibility:

- Logo recognition on: concert Welcome Board, "Step & Repeat" banner, main stage banner & digital signage
- Acknowledgement in-concert by event Emcee
- Opportunity to introduce the Opening Act & "About Main Stage Partner"
- Custom "activation"/marketing area at the venue

Tickets Included (for each night):

- Two (2) All Access passes (pending availability)
- Twenty-Five (25) VIP tickets, inclusive of food and beverage
- Thirty (30) General Admission tickets
- One (1) Artist Meet & Greet (as available)

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**Highlight your brand.
Help our community.**

VIP Sponsor

Total Investment = \$25,000

Pre-Event Visibility:

- Exclusive VIP Area naming rights for both concerts
- Dedicated social media mentions including paid digital campaigns
- Primary Brand/Logo recognition on website (ROCQfest.com & CologuardClassic.com)

Event Visibility:

- Logo recognition on concert Welcome Board, "Step & Repeat" banner
- Logo on VIP Entrance
- Primary brand/logo on digital signage
- Acknowledgement in-concert by event Emcee
- Custom "activation"/marketing area at the venue

Tickets Included:

- Thirty (30) VIP tickets, inclusive of food and beverage
 - Ten (10) VIP Tickets Friday
 - Twenty (20) VIP Tickets Saturday
- Thirty (30) General Admission tickets
 - Ten (10) GA Tickets Friday
 - Twenty (20) GA Tickets Saturday
- One (1) Artist Meet & Greet (as available)

Main Entrance Sponsor

Total Investment = \$12,500

Event Visibility:

- Logo recognition on concert Welcome Board, "Step and Repeat" banner
- Brand/Logo on digital concert signage
- Brand/Logo recognition on Main Entrance of Concert

Tickets Included:

- Twelve (12) VIP tickets, inclusive of food and beverage
 - Four (4) VIP Tickets Friday
 - Eight (8) VIP Tickets Saturday
- Ten (10) General Admission tickets
 - Four (4) GA Tickets Friday
 - Six (6) GA Tickets Saturday

Bar Partner

Total Investment = \$20,000

Pre-Event Visibility:

- Primary Brand/Logo recognition on website (ROCQfest.com & CologuardClassic.com)
- Dedicated social media recognition

Event Visibility:

- Logo recognition on: concert Welcome Board, "Step & Repeat" banner
- Brand/Logo recognition on digital concert signage
- Exclusive branding on all bars during the concert

Tickets Included:

- Eighteen (18) VIP tickets, inclusive of food and beverage
 - Six (6) VIP Tickets Friday
 - Twelve (12) VIP Tickets Saturday
- Eighteen (18) General Admission tickets
 - Six (6) GA Tickets Friday
 - Twelve (12) GA tickets Saturday



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**Highlight your brand.
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VIP Cabana Sponsor

Two Day Total Investment = \$10,000

Event Visibility:

- Logo recognition on: concert Welcome Board, "Step & Repeat" banner & digital signage + recognition throughout cabana venue

Tickets Included:

- Twelve (12) VIP tickets, inclusive of food and beverage
 - Four (4) VIP Tickets Friday
 - Eight (8) VIP Tickets Saturday
- Ten (10) General Admission Tickets
 - Four (4) GA Tickets Friday
 - Six (6) GA Tickets Saturday

Expo Space

Total Investment = \$5,500

Event Visibility:

- 10' x 10' Activation space within the concert grounds- giving access to over 10,000 fans
 - Space includes: Electricity, Furniture (8" Table Two (2) chairs
 - Purchaser may bring their own linens, signage and handouts/giveaways

Tickets Included:

- Four (4) General Admission Tickets per night, Friday and Saturday
- One (1) on-site parking pass per night, Friday and Saturday

Meet & Greet Partner

Total Investment = \$10,000

Event Visibility:

- Logo recognition on: concert Welcome Board, "Step & Repeat" banner & digital signage + logo on official Meet & Greet photos

Tickets Included:

- Twelve (12) VIP Cabana tickets, inclusive of food and beverage
 - Four (4) VIP Tickets Friday
 - Eight (8) VIP Tickets Saturday
- Ten (10) General Admission tickets
 - Four (4) GA Tickets Friday
 - Six (6) GA Tickets Saturday



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CONCERT SPONSORSHIPS

Friday, March 7 & Saturday March 8

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ORDER FORM

Name: _____ Company or Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Conquistador Contact: _____

Military Appreciation Concert Packages	Qty.	Price	Total
Presenting Partner		\$100,000	
Saturday Main Stage Sponsor		\$40,000	
Friday Main Stage Sponsor		\$20,000	
VIP Sponsor		\$25,000	
Bar Partner		\$20,000	
Main Entrance Sponsor		\$12,500	
VIP Cabana Sponsor		\$10,000	
Meet & Greet Partner		\$10,000	
Expo Space		\$5,500	
Grand Total			

Billing:

- Please invoice me: (Tickets will be emailed to each client sponsor to distribute to their guests)
- Check enclosed: (Please make check payable to Tucson Conquistadores, Inc.)
- Credit card payment: (Visa, MC, Discover, AMEX)

Credit Card Number: _____

Expiration: _____ CVV: _____ Zip: _____

Return completed form to:

Tucson Conquistadores, Inc

Address: 6450 E. Broadway Blvd., Tucson AZ 85710

Email: tricia@tucsonconquistadores.com

Phone: 520.571.0400 Fax: 520.571.0444

Website: www.CologuardClassic.com

