



Lady A

Friday, March 20
Rillito Park • Tucson, AZ

Presenting Partner

Total Investment = \$100,000

PRE-EVENT VISIBILITY

- Exclusive Presenting Partner Naming Rights for the concert, as well as acknowledgment in select advertising (including printed materials)
- Inclusion in select Press Releases related to the concert
- Inclusion in paid digital marketing campaign
- Name recognition within promotor's paid advertising campaign (including TV and Radio)
- Primary Brand/Logo Recognition on Website (Tucsoncq.com, Cologuardclassic.com, ticket platform)
- Sponsor to have the opportunity to mention the concert in any of their own marketing efforts (exact language and use of the concert name to be reviewed and approved by concert promoter in each case)

EVENT VISIBILITY

- Logo recognition on the top of the main stage banner
- Logo recognition on concert Welcome Board, "Step and Repeat" banner
- Primary brand/logo recognition on digital concert signage (video boards)
- Acknowledgement by concert Emcee
- Sponsor to have the opportunity to provide a pre-recorded video to be displayed at the concert on all digital LED boards (script/video to be submitted and approved by concert promotor at least 14 days in advance)
- Custom activation space on site at the concert venue to promote the sponsors brand, produce sales, product sampling, lead generation, etc.

TICKET PACKAGE

- Four (4) All Access passes to concert (pending availability from the artists)*
- One (1) VIP Cabana, consisting of twelve (12) tickets inclusive of food and beverage
- One Hundred (100) VIP Tickets, inclusive of food and beverage
- Forty (40) General Admission Tickets
- (1) Artist Meet & Greet (as available)*

**to be reviewed and approved in advance by concert promoter*





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Highlight your brand.
Help our community.

Main Stage Partner

Total Investment = \$50,000

PRE-EVENT VISIBILITY

- Exclusive Main Stage Naming Rights
- Inclusion in select Press Releases related to the Concert
- Inclusion in paid digital marketing campaign
- Logo Recognition on Website (Tucsoncq.com and Cologuardclassic.com)
- Sponsor to have the opportunity to mention the concert in any of their own marketing efforts (exact language and use of the concert name to be reviewed and approved by concert promoter in each case)

EVENT VISIBILITY

- Logo recognition on the main stage banner
- Logo recognition on concert Welcome Board, "Step and Repeat" banner
- Primary brand/logo recognition on digital concert signage (video boards)
- Acknowledgement by concert Emcee
- Opportunity to Introduce 'About Main Stage Partner' on stage and if possible, introduce the Opening Act (TDB)
- Custom activation space on site at the concert venue to promote the sponsors brand, produce sales, product sampling, lead generation, etc.

TICKET PACKAGE

- Two (2) All Access passes to the Concert (pending availability from the artists)*
- Twenty -Five (25) VIP Tickets, inclusive of food and beverage.
- Thirty (30) General Admission Tickets
- (2) Artist Meet & Greet (as available)*

* to be reviewed and approved in advance by concert promoter



VIP Sponsor

Total Investment = \$25,000

PRE-EVENT VISIBILITY

- Exclusive VIP Area Naming Rights for the concert
- Dedicated Social Media Mentions including paid digital campaign
- Logo Recognition on Website (Tucsoncq.com and Cologuardclassic.com)

EVENT VISIBILITY

- Logo recognition on concert Welcome Board, "Step and Repeat" banner
- Logo on VIP entrance
- Primary brand/logo recognition on digital concert signage (video boards)
- Acknowledgement by concert Emcee
- Custom activation space on site at the concert venue to promote the sponsors brand, produce sales, product sampling, lead generation, etc.

TICKET PACKAGE

- Twenty (20) VIP Tickets, inclusive of food and beverage
- Twenty (20) General Admission tickets
- (1) Artist Meet & Greet (as available)*

* to be reviewed and approved in advance by concert promoter



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Bar Sponsor

Total Investment = \$17,500

PRE-EVENT VISIBILITY

- Logo Recognition on Website (Tucsoncq.com and Cologuardclassic.com)
- Dedicated social media recognition

EVENT VISIBILITY

- Logo recognition on concert Welcome Board, "Step and Repeat" banner
- Brand/logo recognition on digital concert signage (video boards)
- Branding on all bars during the Concert (Exclusive)

TICKET PACKAGE

- Twelve (12) VIP Tickets, inclusive of food and beverage
- Twelve (12) General Admission Tickets

Ticket Sponsor

Total Investment = \$15,000

EVENT VISIBILITY

- Prominent branding on large Main Stage concert panels
- logo included on all General Admission Tickets distributed (Digital + Print-at-home tickets)
- Logo Recognition on Website (Tucsoncq.com, Cologuardclassic.com and ticket platform)
- Dedicated social media recognition
- Logo recognition on concert welcome board
- Logo recognition on digital concert signage (Large video boards at the Main Stage)

TICKET PACKAGE

- Twelve (12) VIP Tickets, inclusive of food and beverage
- Ten (10) General Admission Tickets



Main Entrance Sponsor

Total Investment = \$12,500

EVENT VISIBILITY

- Logo recognition on concert Welcome Board, "Step and Repeat" banner
- Brand/logo recognition on digital concert signage (video boards)
- Brand/Logo recognition on main entrance of concert

TICKET PACKAGE

- Twelve (12) VIP Tickets, inclusive of food and beverage
- Ten (10) General Admission Tickets

Cabana Venue Sponsor

Total Investment = \$12,500

EVENT VISIBILITY

- Logo recognition on concert Welcome Board, "Step and Repeat" banner
- Brand/logo recognition on digital concert signage (video boards)
- Logo and name recognition throughout cabana venue

TICKET PACKAGE

- Ten (10) VIP Tickets, inclusive of food and beverage
- Two (2) Cabana tickets, inclusive of food and beverage with a dedicated server



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Meet & Greet Partner

Two Day Total Investment = \$10,000

EVENT VISIBILITY

- Logo recognition on Concert Welcome Board, Step and Repeat banner
- Logo and/or recognition on digital content (image/video boards)

TICKET PACKAGE

- Event (8) VIP tickets, inclusive of food and beverage
- Six (6) General Admission tickets
- (1) Artist Meet & Greet (as available)

Expo Space

Two Day Total Investment = \$3,000

EVENT VISIBILITY

- 10'x10' Activation space within the concert grounds – giving access to over 10,000 fans

Space to include:

- Electricity
- Furniture: 8' Table, Two (2) chairs
- Purchaser may bring their own linens, signage, and handouts/giveaways

TICKET PACKAGE

- Four (4) General Admission Tickets for working staff
- One (1) on-site parking pass





CONCERT SPONSORSHIPS

Friday, March 20th

Rillito Park • Gates open 4pm

ORDER FORM

Name: _____ Company or Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Conquistador Contact: _____

Military Appreciation Concert Packages	Qty.	Price	Total
Presenting Partner		\$100,000	
Main Stage Sponsor		\$50,000	
VIP Sponsor		\$25,000	
Bar Partner		\$17,500	
Ticket Sponsor		\$15,000	
Main Entrance Sponsor		\$12,500	
VIP Cabana Sponsor		\$12,500	
Meet & Greet Partner Sold		\$10,000	
Expo Space		\$3,000	
Grand Total			

Billing:

- ☐ Please invoice me: (Tickets will be emailed to each client sponsor to distribute to their guests in Feb. 2026 to paid accounts)
- ☐ Check enclosed: (Please make check payable to Tucson Conquistadores, Inc.)
- ☐ Credit card payment: (Visa, MC, Discover, AMEX)

Credit Card Number: _____

Expiration: _____ CVV: _____ Zip: _____

Return completed form to:

Tucson Conquistadores, Inc

Address: 3320 N Campbell Ave STE. 200, Tucson AZ 85719

Email: tricia@tucsonconquistadores.com

Phone: 520.571.0400

Website: www.Tucsoncq.com or www.CologuardClassic.com